



Surefire Medical to Change Name to TriSalus Life Sciences

New Company Name Better Represents Contribution to Patient Care

DENVER, Sept. 12, 2018 – [Surefire Medical, Inc.](#) (Surefire) announced today the company is changing its name to TriSalus Life Sciences to better reflect the company’s contribution to patient care. TriSalus is focused on developing drug delivery technology for use in solid tumors and improving the administration of immuno-oncology (IO) therapies.

“The re-naming of our company to TriSalus Life Sciences reflects an important step in our journey to build a leading oncology drug delivery company,” said TriSalus CEO Mary Szela. “As researchers identify more ways to fight cancer, successful outcomes for patients are increasingly being defined by three strategic pillars for oncology treatment: the administration of the right therapeutic, the stimulation of the immune system, and equally important: a targeted delivery system to augment the therapeutic index.”

TriSalus derives from the Roman goddess Salus, who represents health, prosperity, safety and welfare, while tri, represents the three strategic pillars of integrated cancer treatment. “The new name inspires our organization to make a meaningful difference for patients undergoing cancer treatment,” added Szela.

The name change is one of many milestones supporting the transformation of the company. In 2018, the company:

- Advanced its pipeline of drug delivery therapies with plans to launch its next-generation platform in 2019
- Presented interim data from a national patient registry showing high tumor response rates among hepatocellular carcinoma patients treated with the company’s Pressure-Enabled Drug Delivery (PEDD) technology
- Published a paper in the *Journal of Vascular and Interventional Radiology* indicating that further development of chimeric antigen receptor T cells (CAR-T) therapy should be done in combination with novel devices to allow for regional delivery of therapy into solid tumors
- Closed a \$5 million convertible note and initiated plans for Series E funding of \$25 million to support investment in the company’s technology in combination with immuno-oncology therapy



About Pressure-enabled Drug Delivery™ (PEDD)

The high intratumoral pressure created by the tumor microenvironment limits the flow and accumulation of therapy in solid tumors. Pressure-Enabled Drug Delivery™ (PEDD) can improve drug delivery to the tumor by creating a favorable pressure gradient that penetrates the hostile tumor microenvironment and increases drug concentration in the tumor without increasing systemic toxicity. Locoregional infusion with the company's patented technology has been used in nearly 8,000 procedures worldwide for liver cancer and can be applied to a variety of other high-pressure solid tumors.

About TriSalus Life Sciences

TriSalus Life Sciences, previously known as Surefire Medical, is a privately held medical device firm in Westminster, CO, focused on making the administration of cancer therapies safer and more effective for patients. The company created the Pressure-Enabled Drug Delivery™ (PEDD) technology and is committed to developing other applications of the technology for use in other solid tumors and for the administration of immuno-oncology (IO) therapies. TriSalus Life Sciences was founded in 2011.

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